

Electronic Acknowledgement Receipt

EFS ID:	3674724
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolilla
Customer Number:	23386
Filer:	Michael Zarrabian/Sarah Nielsen
Filer Authorized By:	Michael Zarrabian
Attorney Docket Number:	MET2.PAU.25
Receipt Date:	24-JUL-2008
Filing Date:	09-JAN-2002
Time Stamp:	19:16:16
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$ 930
RAM confirmation Number	3574
Deposit Account	011960
Authorized User	SHERMAN,KENNETH L.

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		RCE.pdf	1901114	yes	24
			aa500e711da0305161952a19565495a55e0d56		

Multipart Description/PDF files in .zip description

Document Description	Start	End
Request for Continued Examination (RCE)	1	2
Amendment Submitted/Entered with Filing of CPA/RCE	3	24

Warnings:**Information:**

2	Extension of Time	ExtotTime.pdf	150681	no	2
			014d034031519e95e13d57c1e140546954a773a9		

Warnings:**Information:**

3	Fee Worksheet (PTO-06)	fee-info.pdf	8387	no	2
			9343377844b43d616d5011704d189ec35777d		

Warnings:**Information:**

Total Files Size (in bytes):	2060182
-------------------------------------	---------

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.